



Danish soldiers get new eyewear in service

A new contract means new protective eyewear for the Danish soldiers. The contract was won by Wiley X EMEA.

In the future, Danish soldiers will be given Wiley X eyewear as part of their equipment. With increased security in mind, the Danish Defense has just signed a contract for ballistic safety eyewear for the next seven years. The Defense has a great focus on the general safety of their soldiers. These glasses become part of the general equipment for Danish soldiers in Denmark and those abroad.

Wiley X is used by a number of armies around the world. The brand was founded by a former soldier in the United States in 1987 and the Wiley X European Division equally has a former soldier and veteran in charge.

“To be a supplier to the defense of different countries comes natural to us. Our DNA is on the battlefield. We say, we have the safest eyewear in the world added a little coolness,” Jan Mikkelsen explains with a smile.

He has been co-owner of the European division of Wiley X since 2007 and has been deployed in Bosnia and Kosovo when he was in the army.

"We are proud to be awarded this contract, and it makes me particularly proud that the Defense has placed great emphasis on receiving feedback from the soldiers, who have evaluated the different glasses. At the same time, it makes me feel safe on behalf of the Danish soldiers to know that our glasses live up to the highest safety standards in the world”.

Only glasses with high safety approvals have been considered by the Danish defense.

“Our prime task is to ensure that the soldiers receive the best equipment for the next seven years. We look forward to doing this in close partnership with the Danish Defense,” Lars Rounborg Rasmussen, head of the tactical department and responsible for the contract with the Danish defense, explains.

The first protective glasses are expected to be delivered to the Danish defense in 2019.

About Wiley X:

Wiley X is one of the leading manufacturers of protective eyewear in the world and the only premium sunglass brand whose entire sunwear line is ANSI Z87.1 and EN.166 rated.





Wiley X provides protective eyewear to military units and law enforcement personnel all around the world including the US Navy, US Army and D.E.A., as well as many European forces.

All sunwear models are certified as protective eyewear – and ALL meet or exceed standards not normally used in the fishing industry. Some of the models even meet or exceed the US Military's ballistic tests for impact – the most stringent in the world. This is extremely important as fishermen have lures, flies, spoons and hooks flying in the air at all times, causing facial and eye accidents every day worldwide.

To help prescription lens users Wiley X has carefully chosen one of the leading lens manufacturers to provide high quality prescription lenses, which fully comply with European safety standards.

To learn more about Wiley X's complete line of sunglasses delivering Absolute Premium Protection across the EMEA region — visit <http://www.wileyx.eu/>. Or contact Wiley X EMEA LLC at Søndergade 8-10, 7570 Vemb, Denmark. Telephone: +45 96 93 00 45. NCAGE: R5814. DUNS: 311242221.

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