



WILEY X EMEA ELITE FISHING TEAM BOOSTED BY WORLD CARP CLASSIC 2016 WINNING TRIO

Top carp angling stars and 2016 World Carp Classic winners, Karel Nikl, Jan Dadák and Jakub Erhart Kumsta, have joined the European Elite Fishing Team of the world's leading protective, polarized eyewear brand Wiley X.

Wiley X is a flagship sponsor of the World Carp Classic as well as its sister tournament the World Predator Classic and offers the winners a unique chance to become part of its European Elite Fishing Team – an arrangement that has been in effect since the 2012 edition of the competition.

The Czech team beat off competition from 114 other teams to win the competition in 2016 at the magnificent lake Novomlynska in Czech Republic on September 9th to 17th 2016 to become part of the illustrious Wiley X team.

The team attributed much of their success to their great team cohesion and also the benefits that Wiley X eyewear offers to anglers. Jan Dadák explained: "This was our sixth consecutive appearance at the World Carp Classic, and as it happened, first time WCC took place on our home soil, on Lake Novomlynska in Czech Republic.

"After the draw, we had no expectations, but when we arrived on our peg, we thought that there could be a chance for us to do well, if the fortune would be on our side. We knew that we were capable of winning - we just needed that bit of luck.

"But one of the things I learned in all those years is that you have to keep your eyes protected from sun and wind so you can keep going when it's tough. I have had Wiley X sunglasses before and have to say that a proper pair of polarized sunglasses makes a big difference in tricky situations! Eyes are one of the carp angler's biggest weapons and you have to protect them from all hazards. So we are very happy and proud to be a part of the Wiley X European Elite Fishing Team now and to be able to use these brilliant products to help us catch more fish and hopefully win WCC again!"



Picture showing from left to right: Jakub Erhart Kumsta, Karel Nikl and Jan Dadák – winners of the WCC 2016 title.

Wiley X EMEA vice president and outdoor director, Thomas Wæver, added: "It is a great honour for us to sign with the 5th winning team of this great tournament. Since Wiley X entered the World Carp Classic as a sponsor back in 2012, all the winning teams are all still with us and benefitting from our great polarized eyewear. We have already learned a lot from this year's winning team and we look forward to the future cooperation. Having just signed a fishing distributor late last year in Czech Republic and Slovakia, I'm sure that Wiley X will benefit from this team in these markets as well as in Carp Angling all across Europe".





About Wiley X:

Wiley X is one of the leading manufacturers of protective eyewear in the world and the only premium sunglass brand whose entire sunwear line is ANSI Z87.1-2010 and EN.166 rated.

Wiley X provides protective eyewear to military units and law enforcement personnel all around the world including the US Navy, US Army and D.E.A., as well as many European forces.

All sunwear models are certified as protective eyewear – and ALL meet or exceed standards not normally used in the fishing industry. Some of the models even meet or exceed the US Military's ballistic tests for impact – the most stringent in the world. This is extremely important as fishermen have lures, flies, spoons and hooks flying in the air at all times, causing facial and eye accidents every day worldwide.

To help prescription lens users Wiley X has carefully chosen one of the leading lens manufacturers to provide high quality prescription lenses, which fully comply with European safety standards.

To learn more about Wiley X's complete line of sunglasses delivering Absolute Premium Protection across the EMEA region — visit <http://www.wileyx.eu/>. Or contact Wiley X EMEA LLC at Søndergade 8-10, 7570 Vemb, Denmark. Telephone: +45 96 93 00 45. NCAGE: R5814. DUNS: 311242221.

