



AWARD WINNING WILEY X EXPANDS ITS ACTIVE LIFESTYLE SERIES LINEUP WITH NEW WX NASH

Anglers will relish this new-for-2017 model that boosts optical clarity and eye protection

Innovative eyewear brand Wiley X®, Inc. has added a brand-new model to its growing Active Lifestyle Series of sunglasses. The WX Nash features stylish good looks suitable for any occasion, superior visual performance and the state-of-the-art protection that has been Wiley X's calling card for 30 years. These new shades are the perfect companion for men and women with a love for fishing and a taste for adventure.



The new WX Nash is available in two frame/lens color combinations to suit a wide variety of fishing styles and situations. Each model features a rugged, yet lightweight frame that wraps around the wearer's face for excellent coverage and optimal field of view. The sunglasses also deliver advanced vision protection that goes far beyond the harmful rays of the sun — important for people who love to hike, mountain bike, fish, kayak, backpack and more in the great outdoors. These attributes are

particularly useful for anglers as they allow a clear view into the water and reduce eye fatigue which helps you to spot your quarry and catch more fish.

As you would expect, and like all Wiley X sunglasses, the new WX Nash meets stringent ANSI Z87.1 High Velocity and High Mass Impact Safety standards, providing OSHA-grade vision protection for every outdoor adventure as well as being EN.166 certified. Wiley X is the only premium sunglass manufacturer with this level of protection in every adult style it makes. So it should come as no surprise that Wiley X is a leading provider of protective eyewear to the U.S. military and law enforcement, as well as top world champion anglers.

The new WX Nash models offer Wiley X's advanced 8-layer polarization, for superior glare-cutting performance that helps anglers "read" the water and catch more fish. WX Nash #ACNAS09 pairs a Matte Black frame with Polarized Blue Mirror (Green tinted) lenses for excellent visibility and visual contrast, especially in overcast conditions.

WX Nash #ACNAS08 also features a Matte Black frame, but it is fitted with Polarized Smoke Grey lenses that provides maximum glare in bright light conditions. Both of these polarized models are a great choice not just for fishing, but when kayaking, sailing, driving, cycling, or anytime you're in a harshly lit, highly reflective environment.

Like almost all Wiley X sunglass styles, the new WX Nash styles are prescription ready. This level of visual performance combined with the most advanced eye protection available makes the WX Nash a great choice for active anglers who need prescription lenses.

Fisherman around the world – from the elite professional anglers to the every-day angler have learned to love Wiley X sunglasses over the last 30 years. The unique features and technical advantages they bring combined with sleek stylings like that of this new model the WX Nash are a winning combination. Wiley X will continue to innovate on the fronts of fashion and function and continue to use a team of very talented anglers to create even more well-suited products in the future.





About Wiley X:

Wiley X is one of the leading manufacturers of protective eyewear in the world and the only premium sunglass brand whose entire sunwear line is ANSI Z87.1-2010 rated and EN.166 certified.

Wiley X provides protective eyewear to military units and law enforcement personnel all around the world including the US Navy, US Army and D.E.A., as well as many EMEA forces.

All sunwear models are certified as protective eyewear – and ALL meet or exceed standards not normally used in the fishing industry. Some of the models even meet or exceed the US Military's ballistic tests for impact – the most stringent in the world. This is extremely important as fishermen have lures, flies, spoons and hooks flying in the air at all times, causing facial and eye accidents every day worldwide.

To help prescription lens users Wiley X has carefully chosen one of the leading lens manufacturers to provide high quality prescription lenses, which fully comply with European safety standards.

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