



Wiley X pro Peter Hornak reclaims World Lure Fishing Champion crown Champions win the title, REAL champions reclaim it...

Wiley X pro fishing team member Peter Hornak has claimed his second Artificial Bait Shore Spinning Championship crown, successfully defending his title from 2015.

Peter won the tournament, which took place in the northern Slovakian town of Svit on May 26th to 30th, fending off competition from 75 other competitors representing 17 different countries.

Peter becomes part of a very elite club of anglers to have won this tournament back-to-back, and places much of his success down to the advantage given to him by his Wiley X polarized eyewear.



"Winning the World Championship in 2015 was really an achievement for me, and something I never thought I would do again," Peter explains.

"Going into the championship this year as defending champion I really wanted to defend the title, which I did, so this win was for me even greater than the first one. I had prepared well this year, and once again I know that my Wiley X eyewear made a huge difference in my fishing.

"During the competition I was mainly fishing for brown trout as well as rainbow trout – the fish size varied from 10 to 40 cm. I caught them mainly in shallow waters, and going into the completion I decided to use the Wiley X Tide model with an Amber tinted lens and a Venice Gold Mirror on top. In the shallow waters I was always in visual contact with my bait – ready when the fish would strike."

"Another extremely important factor is being able to place the bait accurately when casting, as I often fish just a few centimeters from the opposite bank. Without my Wiley X polarized eyewear I would not have won the completion, as the sunny conditions would have made it impossible."

Showing the competitors that Peter is the true champion, he won his sector on both days and he topped an impressive weekend by winning the Team World title as well.



Peter adds: *"There are so many fantastic anglers competing and in order to finish on top and to stay on top, I always strive to find the best gear available, and in the world of polarized eyewear I have never found any other eyewear brand that matches the performance of Wiley X."*





About Wiley X:

Wiley X is one of the leading manufacturers of protective eyewear in the world and the only premium sunglass brand whose entire sunwear line is ANSI Z87.1-2010 and EN.166 rated.

Wiley X provides protective eyewear to military units and law enforcement personnel all around the world including the US Navy, US Army and D.E.A., as well as many European forces.

All sunwear models are certified as protective eyewear – and ALL meet or exceed standards not normally used in the fishing industry. Some of the models even meet or exceed the US Military's ballistic tests for impact – the most stringent in the world. This is extremely important as fishermen have lures, flies, spoons and hooks flying in the air at all times, causing facial and eye accidents every day worldwide.

To help prescription lens users Wiley X has carefully chosen one of the leading lens manufacturers to provide high quality prescription lenses, which fully comply with European safety standards.

To learn more about Wiley X's complete line of sunglasses delivering Absolute Premium Protection across the EMEA region — visit <http://www.wileyx.eu/>. Or contact Wiley X EMEA LLC at Søndergade 8-10, 7570 Vemb, Denmark. Telephone: +45 96 93 00 45. NCAGE: R5814. DUNS: 311242221.

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